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BEWAXED

THE FESTIVE EDIT

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The Most Beautiful Time of the Year Is Almost Here...

Dear BeWAXed Family,

There is something about November that I have always loved.

It's that lovely little feeling of knowing the festive season is just around the corner. The decorations slowly begin to appear, the Christmas music finds its way back into our lives, and suddenly, there is a little more excitement in the air.

For me, it's always been the little things that make this season so special. The joy of planning something lovely, the warmth of being with family, the familiar traditions, and the beautiful memories we create along the way.

This year, our festive theme at BeWAXed is Feels Like Home.

A theme that is very close to my heart.

Because I believe some of the most beautiful things in life are not things at all. They are feelings. The comfort of being somewhere familiar, the happiness of being surrounded by love, and the simple pleasure of feeling completely at ease.

And that is something I have always wanted BeWAXed to be. A little place where you can leave the busy world behind, feel cared for, and walk out feeling just a little more beautiful and confident.

As we begin to welcome this wonderful season, I hope you remember to make a little room for yourself too.



Between the endless plans, the shopping, the gatherings, and everything else that comes with this time of year, don't forget to enjoy the little moments.

After all, sometimes the simplest moments become our most treasured memories.

Here's to the beginning of a beautiful festive season, filled with warmth, happiness, a little sparkle, and lots of love.

With love,

Durga Kenny

Founder & CEO
BeWAXed

Your Skin, Your Seasonal Ritual

The festive season can disrupt everyday routines. Late nights, travel, changing environments, and busy schedules may leave little time for the care your skin needs.

Rather than searching for an overnight transformation, focus on a routine that is simple, consistent, and suited to your skin.

Start with the Basics

CLEANSE THOUGHTFULLY.
Choose a cleanser that removes everyday buildup without leaving your skin feeling tight or uncomfortable.

MOISTURISE CONSISTENTLY.
A suitable moisturiser helps maintain the skin barrier and keeps your skin feeling comfortable.

PROTECT DURING THE DAY.
Broad-spectrum sunscreen remains an important part of your daily routine, especially when spending time outdoors.

BE SELECTIVE WITH EXFOLIATION.
Exfoliating too frequently or using several strong products together can irritate the skin. Gentle, appropriate care is more important than intensity.

Before a Special Occasion

Avoid experimenting with unfamiliar products or intensive treatments immediately before an important event. If you are considering a professional treatment, ask a qualified provider about suitability and how far in advance it should be scheduled.

Grooming on Your Own Terms

Some men prefer a simple routine, while others enjoy professional body grooming as part of their regular self-care. There is no single standard for how a man should look or feel. Confidence comes from making choices that suit your own preferences.

The BeWAXed Men's Waxing Edit

Depending on availability and suitability, professional waxing may include:


Back & Shoulders


Chest & Stomach


Arms & Legs


Underarms


Other suitable areas discussed during consultation

A Better Appointment Experience

Before treatment, tell your therapist about skin sensitivities, recent cosmetic procedures, relevant medications, or products that may affect your skin.

After waxing, follow the recommended aftercare and allow your skin time to settle. Your therapist can advise on precautions relating to heat, exercise, friction, swimming, and sun exposure.

International Men's Day *19 November*

International Men's Day provides an opportunity to recognise positive contributions by men and encourage conversations around men's well-being.

Personal grooming can be one part of looking after yourself, but well-being extends much further. Rest, supportive relationships, healthy routines, and asking for help when needed all matter.

This season, let us move beyond expectations and encourage everyone to take care of themselves in ways that feel right for them.

The Details That Make the Look

Festive beauty is an opportunity to express your personal style. It can be bold and glamorous, soft and understated, or somewhere in between.



The Nail Statement

Classic red, soft pink, elegant nude, or a touch of shimmer can complement a festive outfit. Choose a colour and finish that suit your style and occasion.



The Fragrance Choice

A favourite fragrance can become part of the memory of a special evening. Choose notes you genuinely enjoy instead of selecting a scent simply because it is trending.



The Finishing Touches

A favourite lipstick, understated gold jewellery, a hair accessory, or a carefully chosen bag can bring an outfit together without making it feel overdone.



The Personal Grooming Edit

If professional grooming is part of your routine, plan it around your own preferences and schedule. Comfort should always come before a last-minute beauty trend.



Your Festive Beauty Essentials

For celebrations and travel, keep your personal essentials practical:

- Your regular skincare products
- Sunscreen and lip balm
- Your preferred makeup or grooming products
- A fragrance you enjoy
- Any personal-care items you use regularly

What to Book Before Christmas

Christmas appointments can fill quickly, particularly during the weeks leading up to major celebrations. Planning ahead gives you more flexibility and time to discuss your needs with your therapist.

Here are seven BeWAXed services to consider as part of your festive preparations.



HONEY WAXING

For your regular waxing routine

If Honey Waxing is already part of your routine, plan your appointment around your usual hair-growth cycle and the dates of your celebrations.

BOOKING GUIDE: Consider booking one to two weeks before your event, depending on your normal routine and how your skin responds.



SPECIAL WAXING

Professional body grooming

Whether it is part of your regular routine or a first-time experience, allow time for consultation and appropriate skin recovery.

BOOKING GUIDE: Plan approximately two to four weeks ahead, depending on the treatment area and your individual needs.



MEN'S WAXING

Professional body grooming

Whether it is part of your regular routine or a first-time experience, allow time for consultation and appropriate skin recovery.

BOOKING GUIDE: Plan approximately two to four weeks ahead, depending on the treatment area and your individual needs.



PEDICURE

A finishing touch for your festive look

A pedicure can be a lovely way to refresh your feet and nails before holidays, dinners, or celebrations.

BOOKING GUIDE: One to two weeks ahead is a useful starting point. Choose a timing that allows your feet to settle before an important event.



Specialised Care & Your Timeline

Book Thoughtfully. Feel Comfortable. Enjoy The Season.



INGROWN TREATMENTS

Specialised care for ingrown-hair concerns

If ingrown hairs or post-waxing bumps are a concern, arrange a consultation rather than waiting until the last minute.

BOOKING GUIDE: If ingrown hairs or post-waxing bumps are a concern, arrange a consultation rather than waiting until the last minute.

Painful, hot, swollen, or potentially infected areas may require medical assessment rather than a salon treatment.



VAJACIAL

Considered intimate-area care

A Vajacial may be appropriate for certain intimate-area skincare concerns, depending on the treatment offered and the condition of your skin.

BOOKING GUIDE: Discuss the service with your therapist around two to four weeks before your main event, particularly if it is your first appointment. Ask how to space it from waxing.

Avoid treatment on broken or actively irritated skin.



BOOTY FACIAL

Booty Facial

A Booty Facial focuses on skincare for the buttocks area. Ask the BeWAXed team about the treatment steps, suitability, and recommended aftercare.

BOOKING GUIDE: If you are new to the treatment, contact your outlet around three to four weeks ahead to discuss suitable timing.

Your Christmas Booking Timeline

THREE TO FOUR WEEKS AHEAD

- Plan first-time waxing and unfamiliar treatments.
- Ask about suitability and preparation.
- Reserve preferred appointment times.

ONE TO TWO WEEKS AHEAD

- Consider regular waxing based on your usual hair-growth cycle.
- Schedule a pedicure.
- Confirm upcoming appointments.

DURING CHRISTMAS WEEK

- Keep your routine familiar.
- Avoid experimenting with unfamiliar treatments at the last minute.
- Follow your therapist's aftercare advice.



Important:
These are general planning suggestions, not fixed treatment intervals. Timing depends on the service, your skin, and professional advice.
Always discuss spacing when combining waxing with other treatments.



Care
That Travels With You

Travel can change the way your skin feels. Different climates, air conditioning, sun exposure, long journeys, and changes in routine may affect your comfort.

Instead of packing an entirely new beauty routine, take the essentials that already work for you.

Pack What You Know
A familiar cleanser, moisturiser, sunscreen, and lip balm can help you maintain your routine without introducing unnecessary complexity.

Adapt to Your Environment
If your skin feels dry or uncomfortable, consider whether your usual moisturiser is sufficient. If it becomes irritated, avoid responding with multiple new products.

Keep Sun Protection Practical
When spending time outdoors, use broad-spectrum sunscreen and reapply according to its instructions. Additional protection, such as shade and suitable clothing, can also help.

Remember Your Body Care
Travel is an opportunity to keep body care simple. Use products that suit your skin, avoid harsh scrubbing, and follow any aftercare instructions for recent treatments.

Make Room for Rest
Long days and late nights can leave you feeling tired. Give yourself time to rest rather than turning your holiday into another routine to perfect.

When Your Skin Needs Attention
If you experience persistent irritation, stop using products that appear to be causing it. Seek professional medical advice if symptoms are severe, worsening, or do not settle.



A First Appointment, With Confidence

If you are considering your first waxing appointment before Christmas, you may have questions about preparation, discomfort, and aftercare.

Before You Book

- Choose a professional provider that explains its process and follows appropriate hygiene standards.
- Ask about the service you are considering, including preparation, hair length, suitability, and aftercare.
- Tell your therapist about skin sensitivities, allergies, and medications.

During Your Appointment

- Your therapist should explain the process and help you understand what to expect. Temporary discomfort is possible and varies between people and treatment areas.
- You can ask questions, communicate your comfort level, and request a pause at any time.
- Your privacy and consent should be respected throughout the appointment.

After Your Wax

- Follow the aftercare guidance provided for your treatment. Depending on the area, you may need to avoid excessive heat, friction, heavy sweating, or harsh exfoliation for a recommended period.
- Avoid picking at bumps or ingrown hairs.
- If you experience severe pain, increasing redness, significant swelling, or signs of infection, seek medical advice.

Should You Book Before a Major Event?

- If you have never waxed before, avoid leaving your first appointment until the last possible moment. Your skin may respond differently from someone else's, so allow time for it to settle.
- Ask your therapist to recommend a suitable date based on the treatment and your plans.

Goddess Body Scrub

Goddess Body Scrub is a nourishing body-care product specially formulated for dry skin and skin prone to ingrown hairs. It helps exfoliate the skin, remove dead skin cells, and improve skin smoothness while providing moisture and nourishment. Its blend of **Oil Beads, Rosehip Oil, Mango Butter, Shea Butter, and Aloe Vera** helps leave the skin feeling soft, smooth, hydrated, and refreshed.

How to Use

- Use three times a week while taking a warm shower.
- Apply the scrub to damp skin and gently massage in circular motions, paying attention to areas prone to roughness and ingrown hairs.
- Rinse thoroughly with water.
- Avoid harsh rubbing and do not apply to broken, irritated, or inflamed skin.
- Allow freshly waxed or shaved skin to settle before exfoliating to minimise irritation.



OIL BEADS
Gentle Exfoliation

Help exfoliate the skin's surface, removing dead skin cells and improving skin texture for a smoother feel.



ROSEHIP OIL
Nourishing Care

Rich in essential fatty acids, rosehip oil helps nourish the skin, maintain moisture, and improve the appearance of dry, dull skin.



MANGO BUTTER
Deep Moisture

Helps soften and condition dry skin while supporting moisture retention, leaving the skin feeling supple and smooth.



SHEA BUTTER
Shea Butter

Provides rich moisturisation, helps reduce moisture loss, and supports the skin's natural protective barrier.



ALOE VERA
Soothing Hydration

Helps hydrate and soothe the skin, leaving it feeling refreshed and comfortable.



Key Product Benefits

- Helps remove dead skin cells.
- Helps improve skin softness and smoothness.
- Nourishes and moisturises dry skin.
- Helps reduce the buildup of dead skin cells that can contribute to ingrown hairs.
- Supports smoother, more hydrated-looking skin.

WHAT'S NEW AT BeWAXed?

New Beginnings.
Exciting Experiences.
More Reasons to Glow.

At BeWaxed, we're always finding new ways to make your beauty and self-care experience even better. This season, we're celebrating exciting new additions, expanding our presence, and bringing you more ways to feel confident, beautiful and cared for.



A NEW DESTINATION FOR Beauty



Introducing BeWaxed Deluxe at Crescat Boulevard Mall

We're taking the BeWaxed experience to a whole new level!

Introducing BeWaxed Deluxe at Crescat Boulevard mall, a new destination designed to bring you an elevated beauty and self-care experience.

With a touch of luxury and the familiar BeWaxed commitment to quality and care, our new location is all about making your beauty appointments feel even more special.

Whether it's your regular waxing appointment or a little well-deserved me-time, we're excited to welcome you to our new space.



THE GLOW-UP YOU'VE BEEN WAITING FOR

Introducing

K-GLOW

Underarm Treatments

AT NAWALA

It's time to give your underarms the attention they deserve

We're excited to introduce K-Glow Underarm Treatments at our Nawala branch, bringing a new dimension to your underarm care routine.

Designed to help you care for the delicate, underarms area and achieve a smoother, more radiant-looking appearance, K-Glow is the perfect addition to your self-care journey.

Because confidence isn't just about what you wear. It's also about how you feel in your own skin.



The BeWAXed Journey Continues.

More locations, more beauty experiences and more reasons to make yourself a priority.

We're growing with you, and we're so excited for everything that's ahead.


More Confidence.
More Moments
This Christmas, celebrate your confidence in your own way.
BeWAXed
BEWAXED Maldives
BEWAXED Sri Lanka
BEWAXED India